

Eblink demonstrates range of fronthaul applications at SuperBowl 2018



Eblink was instrumental to the success of a tier 1 carrier's plan for SuperBowl LIII in Minneapolis, Feb 2018. Eblink solution enabled the deployment of a city-wide Cloud RAN, allowing a more cost effective and scalable radio access network. The carrier decided to deploy Eblink in a variety of cases around the stadium's high traffic density areas:

Eblink FrontLink®

Eblink's FrontLink® 58 wireless fronthaul is the industry's most efficient fronthaul solution, enabling up to three CPRI links over a robust wireless connection. Mobile operators use the FrontLink® 58 as a complement to fiber or wherever fiber was not practical or not economical.

Key benefits



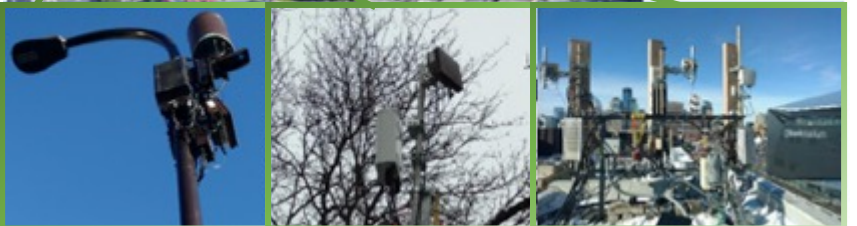
- Quick and easy deployment
- Link robustness in an extreme traffic density environment
- Compact and unobtrusive form factor to match small cell site esthetics
- Robust to interferences
- Resilience to weather snow and rain conditions
- Fast installation and easy to align



Cells on Wheels (CoWs) - small and easy to deploy sites next to stadium

Connecting "small cell" sites as part of a Cloud RAN deployment in downtown Minneapolis

Remote rooftop site



Small cell on light pole

Temporary Site

Central hub site - CRAN

Connecting "small cell" sites with Eblink FL 58 complementing fiber to reach critical areas far from the reach of available dark fiber.



Dedicated mobile capacity for public safety organization around the event area

