

Leader of Wireless Fronthaul for 4G mobile networks

EBlink names Vivian HUDSON Chair of its Strategic Planning Council composed of several renowned telecom figures

Boussy-Saint-Antoine (France), February 6, 2014

EBlink has just appointed Vivian HUDSON as Chair of its Strategic Planning Council. In this capacity she will lead a group of international experts from major telecom groups, including Jean-Jacques DAMLAMIAN, former director at France Telecom Orange, and Chris BURKE, who served as CTO at Vodafone UK.

This strategy group will contribute to shaping the company's business and development model, in line with the vision of its founders. The Council will support EBlink's strategic objectives in terms of clients, markets, technology, partnerships and finance, capitalizing on the expertise and international experience of its members.

The Council's creation was initiated by EBlink founders Alain ROLLAND and Christian BITTAR, and comes on the heels of successful tests of the company's Wireless Fronthaul technology with three major operators - two in the U.S. and one in Europe. EBlink's wireless technology offers the same performance levels as the fiber used on mobile networks, with revolutionary spectral efficiency: more than 7 Gbps CPRI on a wireless link within a 10MHz bandwidth. The possibilities represented by EBlink's technology have been recognized by the French government, who recently elected the company to its Industrial Telecom Steering Committee.

"I knew Vivian for her many accomplishments in the telecom industry, and she was an obvious choice for this role. I'm delighted that she accepted. Her commitment reinforces my own conviction and enthusiasm", explains Alain ROLLAND, EBlink's founder & CEO.

"I'm very pleased to accept the role entrusted to me by Alain and Christian. Together, we will leverage the broad expertise of this seasoned team to realize the full potential of EBlink's Wireless Fronthaul technology. This technology enables applications to be deployed more deeply in the wireless network, bringing more capacity and higher speed to end users," explains Vivian HUDSON.

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Vivian HUDSON is CEO of Square d'Urfé Consulting Inc. From 2008 to 2012, she was vice-president and general manager of EXFO, a leading provider of deployment test tools for network users and equipment manufacturers worldwide. In this capacity she was responsible for developing and executing all of EXFO's service assurance strategies.

From 1990 to 2007, Vivian held several executive positions with Nortel Networks, including general manager of network partner solutions, where she led the creation and implementation of the Microsoft-Nortel Innovative Communications Alliance Systems Integration business. Before that, she served as vice-president of global wireless operations, president and general manager of the wireless GSM division, and vice-president of Nortel optical networks. Earlier in her career, Vivian held various senior analyst and management positions at major telecom companies, including Bell Canada and Canada Pacific.

About Eblink (<http://www.e-blink.com/fr>):

Eblink: leader of Wireless Fronthaul

Founded in France in 2005, Eblink is revolutionizing the mobile network market with a new standard for the mobile industry: Wireless Fronthaul. This technology was built on the founders' vision of the evolution of mobile network architecture toward ultra high-speed service. It provides operators with an immediate solution for meeting the demands of mobile multimedia applications, and the increasingly high-speed service they require.

Internationally patented technology

The performance of Eblink's innovative **Wireless Fronthaul** solution represents a major technological advance for operators. Our patented wireless Fronthaul technology eliminates the last few hundred meters of fiber that are so costly for operators. Eblink's solution reflects the evolution toward increasingly centralized telecom architectures. Wireless Fronthaul technology is seen as essential to the development of «Small Cells», to ensure needed coverage and high-speed service. This solution enables faster and easier deployment of 3G, 4G and future 5G networks. Industry analysts and major international operators now speak of Wireless Fronthaul as a technology that has become essential.

About E-Blink

Founded in 2005 by Alain Rolland and Christian Bittar, Eblink is headquartered just outside of Paris, France. In 2013, a subsidiary was created in California's Silicon Valley.