

Press release – October 14, 2015

**Eblink names Eric SELE as co-CEO  
in charge of global business and strategic alliances.**

Paris, France, October 14, 2015

Eblink, pioneer and leader of wireless fronthaul technologies, announces the arrival of Eric SELE as co-CEO in charge of global business and strategic alliances.

Backed by its financial and industrial partners, the company pursues its development strategy with this key recruitment.

« It's a pleasure to become a part of such an innovative technological adventure. I'm enthusiastic to be joining Eblink's executive team, so that I can contribute to the company's industrial success and its leadership status in the market», **declares Eric SELE.**

He adds, « My time spent serving on Eblink's Advisory Board gave me a strong sense of the company's potential and its technological advance in wireless network solutions.

Whether it's for immediate needs like increased coverage & capacity, or the upcoming demands of 5G architectures, the company holds major strategic assets.

With its dynamic founders, solid investors and committed partners and clientele, Eblink's path is promising. »



**Alain Rolland, Eblink co-founder and CEO, comments on this collaboration :** « I know Eric well, and knew he would be a perfect fit for Eblink. His sales and management experience, combined with his expertise in optical transportation, bring new assets to our company. His arrival reinforces the enthusiasm and determination of the entire team. »

With over 25 years of experience, Eric Sele is specialized in strategy and commercial development in the Telecom and IT network sectors.

Before joining Eblink, Eric worked from 2004 to 2015 at Ciena, world leader in optical and ethernet convergence for telecom networks. As EMEA Vice President and Managing Director In charge of Ciena's regional development, Eric contributed to the company's rapid growth in Europe. He established and consolidated the commercial and technical structure in 11 capital cities, notably in the Middle East. In complement to the direct sales forces, Eric organized a network of partners to serve the telecom operator market, as well as the corporate and public service sectors.

From 2000 to 2004, Eric worked at Lucent Technologies, where he contributed to reinforcing the OEM's presence in new technologies for alternative operators. He went on to serve as Director of Commercial Operations for France, Belgium, Tunisia and Morocco, before taking over Mobile Activity and General Management of the Orange Global account.

Press release – October 14, 2015

**A propos d'Eblink**

Pioneer and leader of wireless fronthaul technologies, Eblink is revolutionizing the mobile network market with a new industry standard. Eblink's patented technologies allow mobile operators to deploy their networks faster and more easily, and are adapted to the reality of increasingly centralized telecom architectures.

Complementary to fiber, wireless fronthaul is suited to 4G networks as well as centralized architectures (C-RAN, 4G+, 5G). This technology gives operators a more efficient way to deploy their networks, and meet user needs today.

Eblink's technology offer a performance ten times superior than other industry solutions, allowing operators to reduce their investment & maintenance costs and to facilitate the installation of network access points (street furniture, offices, remote antennas, etc.).

Eblink is headquartered near Paris, France, with a US subsidiary in Silicon Valley. Its leaders have over 20 years of experience in the deployment, operation and optimization of mobile networks.

The company is a participant in three European research & innovation projects (Superfluidity, XHaul and RADIS) focused on the next generation of networks.

Eblink was nominated "Best mobile infrastructure" at the 2015 Mobile World Congress in Barcelona.

For more information, visit Eblink's website : [www.e-blink.com](http://www.e-blink.com)